

CROWN THE QUEENS 2024 SPONSORSHIP OPPORTUNITIES



ABOUT

TTHE CROWN THE QUEENS TOURNAMENT IS AN ALL-GIRLS BASKETBALL COMPETITION DESIGNED TO SHOWCASE EMERGING TALENT ACROSS MULTIPLE AGE GROUPS. SCHEDULED FOR SEPTEMBER 3RD, 4TH, AND 6TH, 2024, THIS EVENT OFFERS A UNIQUE OPPORTUNITY FOR YOUNG ATHLETES TO COMPETE IN A PROFESSIONAL SETTING. THE TOURNAMENT CONCLUDES, AT THE RENOWNED WINTRUST ARENA, WITH A CHAMPIONSHIP GAME AND AN ALL-STAR GAME. THE CROWN THE **QUEENS** TOURNAMENT WILL BE FOLLOWED WITH CHICAGO SKY WNBA MATCH, **PROVIDING** UNPARALLELED EXPOSURE FOR PARTICIPANTS. THIS PRESTIGIOUS EVENT. HOSTED BY THE BAILEY BASKETBALL ASSOCIATION (BBA)—A 50I(C)(3) NONPROFIT ORGANIZATION SUPPORTING AT-RISK YOUTH IN THE GREATER CHICAGOLAND AREA-CELEBRATES THE SPIRIT AND SKILL OF YOUNG WOMEN IN SPORTS, PROMOTING EMPOWERMENT AND COMPETITIVE EXCELLENCE.

PROCEEDS FROM THE EVENT GOES TOWARDS ALL **BBA OPERATIONS EXPENSES**

SPONSORSHIP PACKAGES

BRONZE



- SPONSOR 5 YOUTH
- 2X IOO LEVEL TICKETS
- SOCIAL MEDIA ADVERTISING

SILVER



- SPONSOR IO YOUTH
- 4 IOO LEVEL TICKETS
- SOCIAL MEDIA ADVERTISING,

GOLD

- SPONSOR 20 YOUTH
- **6X IOO LEVEL TICKETS**
- SOCIAL MEDIA, BROADCASTING, AND ON-SITE ADVERTISING

4 FLOOR PASSES TO CHICAGO SKY **WARMUPS**

PLATINUM

- SPONSOR 40 YOUTH
- 15X IOO LEVEL TICKETS
- SOCIAL MEDIA, BROADCASTING,
- ON-SITE AND JUMBOTRON ADVERTISING

 6 FLOOR PASSES TO CHICAGO SKY **WARMUPS**



ALL CONTRIBUTIONS TO BAILEY BASKETBALL ASSOCIATION, INC., ARE TAX-EXEMPT TO THE EXTENT PERMITTED BY LAW

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